

## YOU MAGAZINE LOOSE INSERT SPECIFICATIONS

- Trimmed size of YOU magazine 286mm x 210mm
- No concertina folds can be accepted unless tabbed.
- Due to the mechanical nature of loose inserting, specific positioning cannot be guaranteed.
- All Inserts must be of a uniform thickness along the closed-edge for reliable pick-up on the lines.
- All inserts are inserted with the spine parallel to the host magazine spine, i.e. "spine-to-spine"
- The Printer must approve any Insert that deviates from the specification below before a booking is confirmed (such approval not to be unreasonably withheld, delayed or conditioned). The Printer will require "dummies" of the product for testing. No more than 2 wire stitched books.
- The Printer requires an additional 1.0% over and above the net quantity to be inserted into the magazine. However, at quantities less than 75,000 the Printer requires 3% overs.
- The minimum loose Insert quantity is normally 50,000 copies. A charge of £500 per affected run of loose Inserts (as a one-off charge) will be applied for quantities less than 50,000.
- Any post run surplus less than 20,000 copies will not be retained on the Premises indefinitely; but preferably run out during the next scheduled production. If no such Instruction is given these quantities will be destroyed after 14 days.

<b>SPECIFICATION (STITCHED)</b>	<b>MINIMUM*</b>	<b>MAXIMUM</b>
Number of loose Inserts	1x 50,000	5x full run
Pagination	8	56
Format range	148mm deep x 105mm wide	270mm deep x 190mm wide

<b>SPECIFICATION (UNSTITCHED):</b>	<b>MINIMUM*</b>	<b>MAXIMUM</b>
Number of loose Inserts	1x 50,000	5x full run
Pagination	2	56
Format range	148mm deep x 105mm wide	270mm deep x 190mm wide

<b>PAPER WEIGHT</b>	<b>MINIMUM</b>	<b>MAXIMUM</b>
2pp	90gsm	260gsm
4pp	80gsm	260gsm
6pp	60gsm	260gsm
8pp	55gsm	240gsm
10pp	55gsm	220gsm
12pp	48gsm	180gsm
14pp	48gsm	120gsm
16pp	48gsm	80gsm
18pp	48gsm	80gsm
20pp and above	48gsm	70gsm

\*Asterisked references to 'Minimum' in the tables throughout this Appendix G shall refer to normal minimum volumes only. There may be runs with less than the 50,000 copies, in which case, a charge shall apply as set out elsewhere within this Appendix G.

Samples of all material must be submitted for the printer's approval prior to booking (such approval not to be reasonably withheld delayed or conditioned).

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## GENERAL

- All Inserts (Loose or bound-in), or Tip-ons are subject to approval prior to booking (such approval not to be unreasonably withheld, delayed or conditioned), including (without limitation):
- Inserts with UV Varnish or laminate.
- Irregular shapes.
- Filled envelopes and Inserts with perforations.
- All deliveries must be as per the Printer's Booking-in Procedure and Insert & Onsert Packing specification (as set out in the Exhibit to this Appendix).
- Coded regionalised and zoned Inserts must be notified at the time of booking.
- The calliper of A6 Inserts must be less or equal to 1.5mm. Maximum calliper of any individual Insert should not exceed 1.5mm. The combined maximum calliper of the loose Inserts, bound-in Inserts, tip-on and the host magazine must not exceed 5mm. The total number of inserted pages must not exceed that of the total number of pages of the host product.
- Zoning - no more than 3 zoned combinations per region, either inserted or onserted, not both. (For clarity, if YOU magazine contains a zoned Insert, the magazines carrying the zoned Insert(s) will effectively become a zoned Onsert.
- Combined maximum weight of any Inserts should not exceed 70g.