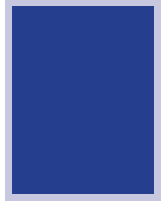


## ADVERTISEMENT SPECIFICATIONS



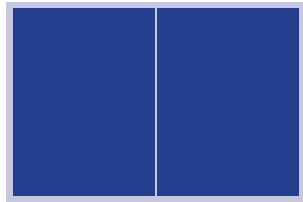
### FULL PAGE YOU MAG DISPLAY

Trim - W 210mm x H 286mm  
Bleed - W 220mm x H 296mm  
(5mm bleed)



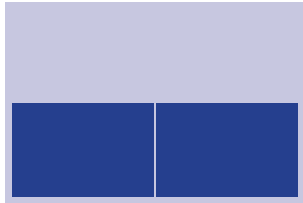
### FULL PAGE YOU MAG GALLERY

Trim - W 185mm x H 262mm  
No Bleed required



### DOUBLE PAGE SPREAD YOU MAG DISPLAY

Trim - W 420mm x H 286mm  
Bleed - W 430mm x H 296mm  
(5mm bleed)



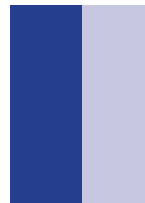
### HALF DOUBLE PAGE SPREAD YOU MAG DISPLAY

Trim - W 420mm x H 142mm  
Bleed - W 430mm x H 147mm  
(5mm bleed)



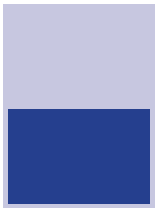
### HALF PAGE HORIZONTAL YOU GALLERY

Trim - W 185mm x H 131mm  
No Bleed required



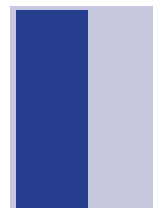
### HALF PAGE VERTICAL YOU GALLERY

Trim - W 92mm x H 262mm  
No Bleed required



### HALF PAGE YOU MAG DISPLAY HORIZONTAL

Trim - W 210mm x H 142mm  
Bleed - W 220mm x H 142mm  
(5mm bleed)



### HALF PAGE YOU MAG DISPLAY VERTICAL

Trim - W 105mm x H 286mm  
Bleed - W 105mm x H 296mm  
(5mm bleed)



#### PROFILE:

TEXT: PSO LWC STANDARD (ECI) (FOGRA46L MAX TAC 300)

COVERS: ISO COATED V2 300% (ECI) (FOGRA39L MAX TAC 300)

#### SPECIFICATION:

MAGAZINEADS\_1V4 (BY GWG)

#### PDF STANDARD:

PDF/X-1A:2001

#### CROP MARKS:

REQUIRED FOR ADS WITH BLEED

#### BINDING:

SADDLE STITCH

#### DEADLINE:

15 working days prior to publication

#### QR CODES:

To ensure that all QR codes print clearly and are always legible for the reader to access, they must be comprised of a single colour only (preferably black).

