

YOU

18TH JAN 2026

ADVERTISEMENT SPECIFICATIONS

FULL PAGE YOU MAG DISPLAY

Trim - W 210mm x H 286mm

Bleed - W 220mm x H 296mm
(5mm bleed)

FULL PAGE YOU MAG GALLERY

Trim - W 185mm x H 262mm

No Bleed required

DOUBLE PAGE SPREAD YOU MAG DISPLAY

Trim - W 420mm x H 286mm

Bleed - W 430mm x H 296mm
(5mm bleed)

HALF DOUBLE PAGE SPREAD YOU MAG DISPLAY

Trim - W 420mm x H 142mm

Bleed - W 430mm x H 147mm
(5mm bleed)

HALF PAGE HORIZONTAL YOU GALLERY

Trim - W 185mm x H 131mm

No Bleed required

HALF PAGE VERTICAL YOU GALLERY

Trim - W 92mm x H 262mm

No Bleed required

HALF PAGE YOU MAG DISPLAY HORIZONTAL

Trim - W 210mm x H 142mm

Bleed - W 220mm x H 142mm
(5mm bleed)

HALF PAGE YOU MAG DISPLAY VERTICAL

Trim - W 105mm x H 286mm

Bleed - W 105mm x H 296mm
(5mm bleed)

PROFILE:

TEXT: PSO LWC STANDARD (ECI) (FOGRA46L MAX TAC 300)

COVERS: ISO COATED V2 300% (ECI) (FOGRA39L MAX TAC 300)

SPECIFICATION: MAGAZINEADS_1V4 (BY GWG)

PDF STANDARD: PDF/X-1A:2001

CROP MARKS: REQUIRED FOR ADS WITH BLEED

BINDING: SADDLE STITCH

DEADLINE: 15 working days prior to publication

QR CODES: To ensure that all QR codes print clearly and are always legible for the reader to access, they must be comprised of a single colour only (preferably black).

The Mail
ON SUNDAY

