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WHAT?

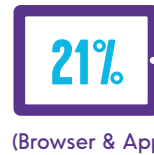
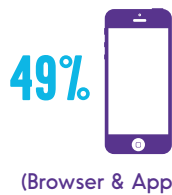
MONTHLY UNIQUE VISITORS
3.4M
 237K Daily

MONTHLY PAGE VIEWS
10M
 402K Daily

MONTHLY VISITS
8.7M
 290K Daily

% OF TRAFFIC BY DEVICE

WHERE?



WHO?

GENDER



48
 AVERAGE AGE

67%

ABC1%

35%

35-54
 YEAR OLDS

WHY?

53%
 have ISA, investment bonds or premium bonds

£29,800
 average savings and investments

+36%
 more likely to be moving house in the next 12 months