The Telegraph Magazine brings together brilliant writing, the biggest stars from both the UK and Hollywood, and the most talented photographers in the world. Offering its audience a challenging, dramatic and exciting read every weekend, it presents a premium take on everything from high fashion to high culture, desirable interiors and recipes from the hottest chefs.

DID YOU KNOW? READERS OF THE TELEGRAPH MAGAZINE ARE 2X MORE LIKELY TO BE AB AND 63% MORE LIKELY TO HAVE EXPENSIVE TASTES

WHAT? 750 THOUSAND WEEKLY READERSHIP 1.0 MILLION MONTHLY READERSHIP

WHERE? 188K SOUTH EAST 105K MIDLANDS 93K EAST ENGLAND 81K LONDON 82K SOUTH WEST 84K NORTH WEST 49K YORKSHIRE 32K WALES 23K SCOTLAND 12K NORTH EAST

WHO? 39% + 61% GERMAN AVERAGE AGE 51 83% ABC1% 53% AB% GENDER

WHY? QUALITY SEEKERS 30% more likely to agree ‘It’s worth paying more for quality goods’

FOODIES 7 in 10 readers like to try new recipes

DESIGNER TASTES regular readers are 55% more likely to wear designer clothes

Source: *Average age taken from AA/OO readership TGI June 2021 | PAMCo Q2 2020 | TGI July 2021 | ABC May 2021