

The Telegraph Magazine

The Telegraph Magazine brings together brilliant writing, the biggest stars from both the UK and Hollywood, and the most talented photographers in the world. Offering its audience a challenging, dramatic and exciting read every weekend, it presents a premium take on everything from high fashion to high culture, desirable interiors and recipes from the hottest chefs.



DID YOU KNOW?
READERS OF THE TELEGRAPH MAGAZINE ARE 2X MORE LIKELY TO BE AB AND 63% MORE LIKELY TO HAVE EXPENSIVE TASTES

WHAT?

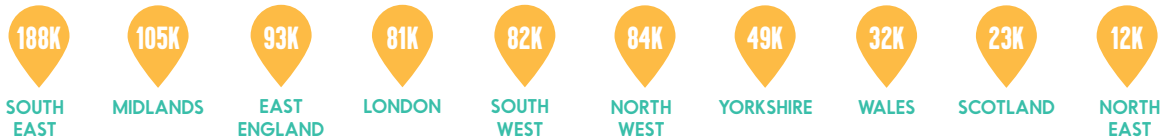


THOUSAND
WEEKLY
READERSHIP



MILLION
MONTHLY
READERSHIP

WHERE?



WHO?

GENDER



51
AVERAGE
AGE



83%
ABC1%



53%
AB%

WHY?

QUALITY SEEKERS

30%
more likely to agree 'It's worth paying more for quality goods'

FOODIES

7 in 10
readers like to try new recipes

DESIGNER TASTES

regular readers are

55%
more likely to wear designer clothes