

THE DAILY TELEGRAPH

MONO DISPLAY

Minimum 3 column cms, per scc	£106
8 Column ads, under half page, per scc	£121
Full page	£46,000
Specified day	10% premium
Specified position, other than those below	10% premium

Special positions

First full page	£51,000
First 38 cms x 6 cols	£27,700
Solus 20 cms x 2 cols, facing leader	£5,250
Scribble Pad, back page	£1,025
TV listings, 20 cms x 2 cols	£4,850

Special rates

Arts, Monday to Friday, per scc	£75
Music on Thursday, per scc	£40
Film on Friday, per scc	£40

COLOUR DISPLAY

Minimum 3 column cms, per scc	£214
First full page	£68,000
Full page, other positions	£59,000
38 cms x 6 cols	£43,500
Half page	£43,500
33 cms x 5 cols	£35,250
Quarter page	£22,000
25 cms x 4 cols	£21,000
Front page solus, 20 cms x 2 cols or 5 cms x 8 cols	£14,750
Back page solus, 25 cms x 4 cols	£21,000
Facing TV listings, 25 cms x 4 cols	£20,000

THE DAILY TELEGRAPH SPORT

MONO DISPLAY

Per scc	£106
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COLOUR DISPLAY

Per scc	£214
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Special positions

Monday and Saturday

Front page solus, up to 42 column cms per scc	£236
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Tuesday to Friday

Front page solus, up to 42 column cms per scc	£211
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THE DAILY TELEGRAPH BUSINESS

MONO DISPLAY

Per scc	£106
Full page	£46,000

Company results, Chairman's statements, balance sheets, notices, tombstones, statements for information only, mini prospectuses, abridged particulars and new issue application forms, per scc

.....	£103
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Special positions

Share price page, solus 10 cms x 2 cols	£3,000
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Share price listing including insertion in The Sunday Telegraph, to 31.3.2014, per line pa

.....	£2,315
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Share price listing including insertion in The Sunday Telegraph and The Weekly Telegraph, to 31.3.2014, per line pa

.....	£2,500
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Unit Trust & OEICS, to 30.6.2014, per line pa

.....	£1,600
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COLOUR DISPLAY

As run of paper except:

Front page solus, up to 10 cms x 8 cols	£17,000
Front page solus, up to 27cms x 4 cols	£25,250
Back page solus, up to 34cms x 6 cols	£40,000

CLASSIFIED

Business to Business

Display, per scc	£78
Linage, per line	£15

CONTINUED.

ALL RATES EXCLUSIVE OF VAT. SEE SEPARATE TERMS & CONDITIONS.

RATECARD:

THE DAILY TELEGRAPH PROPERTY

Display mono per scc	£85
Lineage per line	£19

Joint Saturday and Sunday rates

Display mono per scc	£117
Display colour per scc	£135
Lineage per line	£29
Country Property per colour 7x2 box	£799
Your Next Home per colour 5x1 box	£399

THE DAILY TELEGRAPH JOBS

Special positions

Front page	£200
Premium colour	£195
Island site	£175
colour	£175

Single Vacancy advertisements mono

13cms x 5cols display	£4,900
13cms x 3cols display	£3,900
13cms x 2cols display	£2,850
6cms x 2cols display	£1,575
12cms x 1col semi-display	£825
6cms x 1col semi-display	£575

Basic salaries £60k +

All advertisements are 13cms x 5 cols or multiples thereof

Display mono per scc	£148
Display colour per scc	£175

TELEGRAPH MAGAZINE

DISPLAY

Full page	£22,575
Half page	£13,387
Double page spread	£42,000
Double half page spread	£32,129

Special positions

Full page, facing matter, first 30%	£33,878
Full page, right hand, first half, facing matter	£32,635
Full page, first half, facing matter	£31,030
Full page, right hand, facing matter	£29,692
Full page, facing matter	£26,350
Half page, under/next to matter	£15,487
First double page spread	£57,750
Double page spread, first half	£51,700

THE DAILY TELEGRAPH TRAVEL

Travel section

Mono display per scc	£95
Lineage per line	£19.50
Front page solus, up to 10 cms x 8 cols per scc	£175

Travel on Wednesday Classified

Display per scc	£78
Lineage per line	£15

Special rates

Charity advertisements

Mono - display per scc	£40
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Local Government

Mono-display per scc	£40
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Central Government

Mono-display per scc	£110
Graduate mono-display per scc	£70

COLOUR DISPLAY

Colour display per scc	£78
Lineage per line	£16
Front page solus per scc	£92

Covers

Outside back cover	£41,250
Inside front cover	£36,025
Inside back cover	£34,212

CONTINUED.

ALL RATES EXCLUSIVE OF VAT. SEE SEPARATE TERMS & CONDITIONS.

THE SUNDAY TELEGRAPH

MONO DISPLAY

Minimum 3 column cms, per scc	£80
8 Column ads, under half page, per scc	£87
Full page	£34,000
All other sizes, 3 or more columns wide	10% premium
Specified position, other than those below	10% premium

Special positions

First full page	£38,750
First 38 cms x 6 cols	£20,500
Page 2 solus 25 cms x 4 cols	£9,250
Profile page solus, 20 cms x 2 cols	£3,900
Scribble Pad, back page	£800

COLOUR DISPLAY

Per scc	£153
First full page	£46,000
Full page, other positions	£42,000
38 cms x 6 cols	£30,500
Half page	£30,500
33 cms x 5 cols	£25,250
Quarter page	£15,000
25 cms x 4 cols	£14,500
Front page solus,	
20 cms x 2 cols or 5 cms x 8 cols	£10,000
Outside back cover solus. 27 cms x 4 cols	£33,500

THE SUNDAY TELEGRAPH SPORT

Front page solus up to 80 column ems	£13,750
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Other sizes and positions on application

Special positions

Strip (5x6)	£850
Strip (7x6)	£1,175
Crossword scribble pad (3x1)	£110
Centre junior fireplace (25x8)	£5,600

THE SUNDAY TELEGRAPH TRAVEL

Mono display

Per scc	£78
Lineage per line	£15

Colour display

Per scc	£126
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Special positions

Front page solus, up to 10cms x 8 cols	£11,500
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THE SUNDAY TELEGRAPH BUSINESS

MONO DISPLAY

Per scc	£80
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Share price listing including insertion in The Daily Telegraph, per line pa	£2,315
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Share price listing including insertion in The Daily Telegraph.	£2,500
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COLOUR DISPLAY

Per scc	£153
front page solus, 21 cms x 3 cols	£11,250
front page solus, 7 cms x 8 cols	£10,000
Back page solus. Per scc	£152

Other sizes and positions on application

THE SUNDAY TELEGRAPH JOBS

Basic salaries up to £60k

Display mono Per scc	£148
Semi-display Per scc	£110
Lineage Per line	£30

Special positions

Front page	£200
Premium colour	£195
Island site	£175
colour	£175

Single Vacancy advertisements mono

13cms x 5cols display	£4,600
13cms x 3cols display	£3,600
13cms x 2cols display	£2,550
6cms x 2cols display	£1,275
12cms x 1col semi-display	£625
6cms x 2cols display	£1,275
6cms x 1col semi-display	£375

Basic salaries £60k +

All advertisements are 13cms x 5 cols or multiples thereof

Display mono. Per scc	£148
Display colour. Per scc	£175

Special rates

Charity advertisements

Mono display. Per scc	£40
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CONTINUED.

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RATECARD:

STELLA

DISPLAY

Full page	£18,300
Double page spread	£32,622
Full page, first 30%	£24,380

Special positions

Full page, guaranteed position	£20,940
Half page, next to matter	£11,786
First double page spread	£42,488
Double page spread, guaranteed position	£38,522

Covers

Outside back cover	£27,079
Inside front cover	£25,128
Inside back cover	£23,227

Inserts

Bound-in and catalogues per thousand	£63
Gummed cards per thousand	£63

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