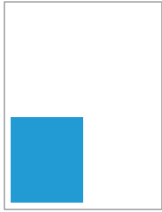
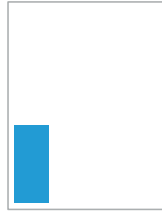


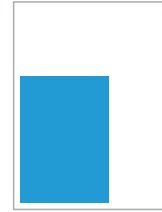
AD SIZES - THE SUNDAY TELEGRAPH BROADSHEET



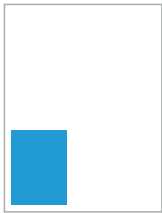
25x4
W 169mm x H 250mm



20x2
W 83mm x H 200mm



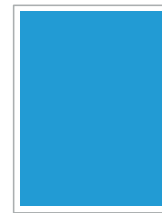
33x5
W 212mm x H 330mm



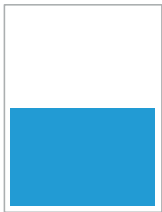
20x3
W 126mm x H 330mm



10x8
W 342mm x H 100mm



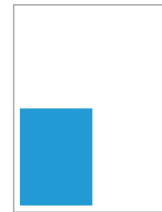
Full page - 54x8
W 342mm x H 540mm



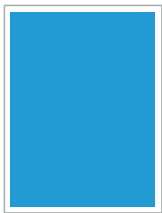
1/2 page horizontal - 27x8
W 342mm x H 270mm



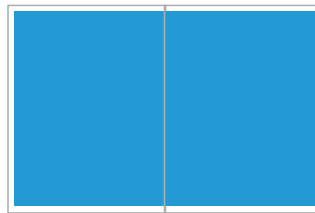
1/2 page vertical - 54x4
W 169mm x H 540mm



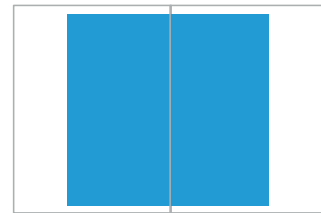
1/4 page - 27x4
W 169mm x H 270mm



Page bleed
W 353mm x H 540mm



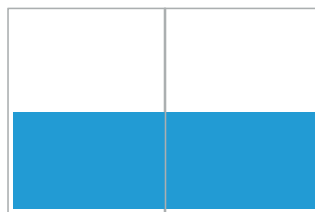
Panoramic
W 706mm x H 540mm
Must be supplied as one file



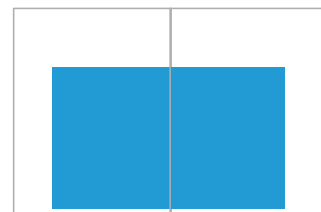
Panoramic 11 column
W 490mm x H 540mm
Must be supplied as one file



38x6
W 255mm x H 380mm



1/2 page DPS with bleed
W 706mm x H 270mm
Each page must be supplied as a separate file



Panoramic DPS
W 534mm x H 380mm
Must be supplied as one file

AD SIZES - THE SUNDAY TELEGRAPH BROADSHEET (CONT.)

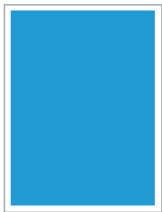


13x8
W 342mm x H 130mm



Panoramic Size (27x10)
W 448mm x H 270mm
Must be supplied as one file

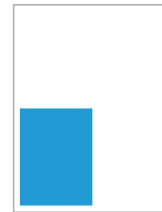
AD SIZES - TABLOID SET SIZES



Full page
W 262mm x H 330mm



Half page
W 262mm x H 170mm



Quarter page
W 129mm x H 170mm

COLUMN SIZES

Sunday Broadsheet Column Sizes

Column height is variable from 30mm to 540mm in 10mm increments, please refer to booking

1	2	3	4	5	6	8
40mm	83mm	126mm	169mm	212mm	255mm	342mm

Sunday Telegraph Tabloid Column Sizes

1	2	3	4	5	6	7	8
40mm	85mm	129mm	174mm	-	262mm		

Sunday Telegraph Tabloid Bleed Column Sizes

1	2	3	4	5	6	7	8
-	-	139mm	184mm	-	273mm		

COLUMN SIZES

Sunday Broadsheet Column Sizes

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Sunday Telegraph Tabloid Column Sizes

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40mm	85mm	129mm	174mm	-	262mm		

Sunday Telegraph Tabloid Bleed Column Sizes

1	2	3	4	5	6	7	8
-	-	139mm	184mm	-	273mm		

FILE SPECIFICATION

SPECIFICATION

NewspaperAds_1v4 (by GWG)

PDF STANDARD

PDF/X1a: 2001

CROP MARKS

Required for ads with bleed.

PROFILE convert to CMYK using these settings:

ISOnewspaper26v4 (IFRA26 Max TAC 240)
