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Edited by Simon Lambert and written by an expert team of journalists, it delivers the latest developments on everything from the financial world including investments, savings, holidays, pensions, mortgages and everything in between.



DID YOU KNOW?

THISISMONEY.CO.UK IS A MULTIPLE AWARD WINNING FINANCIAL WEBSITE

WHAT?

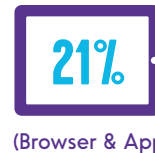
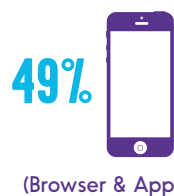
MONTHLY UNIQUE VISITORS
3.4M
237K Daily

MONTHLY PAGE VIEWS
10M
402K Daily

MONTHLY VISITS
8.7M
290K Daily

% OF TRAFFIC BY DEVICE

WHERE?



WHO?

GENDER

47% 
53% 

49
AVERAGE AGE


67%
ABC1%


35%
35-54
YEAR OLDS

WHY?

42%
have ISA, investments or premium bonds

£30,300
Average savings and investments

+25%
more likely to be moving house in next 12 months