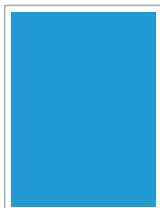


## AD SIZES



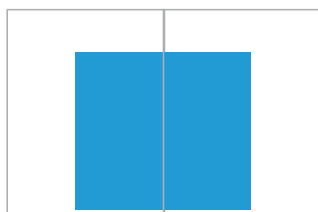
**Full page**  
W 262mm x H 340mm



**Fireplace – 12 Columns**  
W 466mm x H 250mm  
Must be supplied as one file



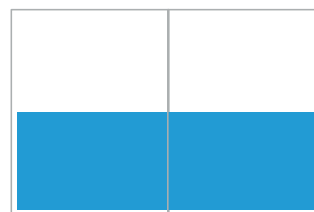
**DPS**  
W 542mm x H 340mm  
Must be supplied as one file



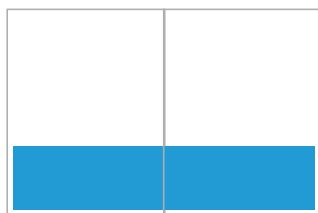
**Fireplace – 8 Columns**  
W 314mm x H 250mm  
Must be supplied as one file



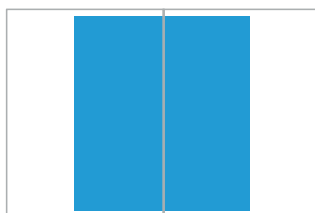
**Half Page**  
W 262mm x H 170mm



**17 x 14**  
W 542mm x H 170mm  
Must be supplied as one file



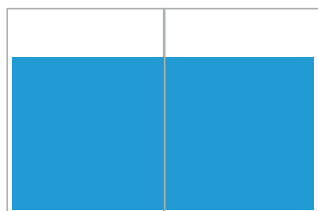
**10 x 14**  
W 542mm x H 100mm  
Must be supplied as one file



**Extended Fireplace**  
W 314mm x H 340mm  
Must be supplied as one file



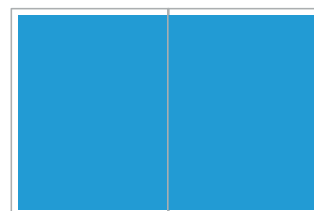
**1x10 TV Strip**  
W 410mm x H 10mm  
Must be supplied as one file



**Podium**  
W 542mm x H 250mm  
Must be supplied as one file



**Wrap - Back and Front Pages**  
Back: W 262mm x H 340mm  
Front: W 208mm x H 328mm  
Must be supplied as two files



**Wrap - Centre Spread**  
If supplied as single files, each page  
W 262mm x H 340mm  
If supplied as one file, DPS  
W 542mm x H 340mm

### Display Column Sizes

Copy deadline: 5pm, Friday prior to publication

1	2	3	4	5	6	7
34mm	72mm	110mm	148mm	186mm	224mm	262mm

### Classified Column Sizes

Copy deadline: 4pm, Friday prior to publication

1	2	3	4	5	6	7	8
31mm	64mm	97mm	130mm	163mm	196mm	229mm	262mm



## FILE SPECIFICATION

### PDF STANDARD

PDF/X1a: 2001 / Acrobat 4.0 and up (PDF 1.3 all fonts embedded-use press options)

### PROFILE

ISOnewspaper26v4 (IFRA26 Max TAC 240)

### SPECIAL INSTRUCTIONS

All elements to be placed at 100% with no rotation or cropping.

Pantone colours must be in CMYK mode.

Line art DPI = 2400

Photo Image DPI = 230dpi

### FONT INFORMATION

Embedded Fonts should not use stylized fonts ie bold / italic style attributes should not be applied to basic fonts.

### ADVERT DELIVERY

Advert delivery via Qmuli or Speclis is preferred.

### COLOUR CALIBRATION

SWOP standards, GATF/SWOP- approved scales, targets and control patches. Include 5%, 25%, 50%, 95% and 100% Cyan, Yellow, Magenta and Black control patches.