

Edited by Ted Verity, The Mail on Sunday delivers ground-breaking, investigative journalism and incisive debate. Incorporating award-winning supplements, YOU and EVENT and must-read features, it keeps readers entertained and informed, often setting the news agenda for the week ahead.



Did you know?
THE MAIL ON SUNDAY REACHES MORE ABC1 ADULTS THAN ANY OTHER SUNDAY TITLE

What?



MILLION ABC CIRCULATION

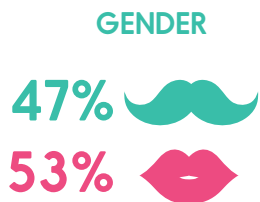


MILLION WEEKLY READERSHIP

Where?



Who?



57
AVERAGE AGE



63%
ABC1%

Why?

IN THE MARKET
+42%
more likely to want to buy a new car in the next 12 months

BIG SPENDERS
+62%
more likely to spend £2500 or more on holidays in last 12 months

WEALTHY
£42,700
Average savings and investments of The Mail on Sunday readers (£13,000 more than GB avg)