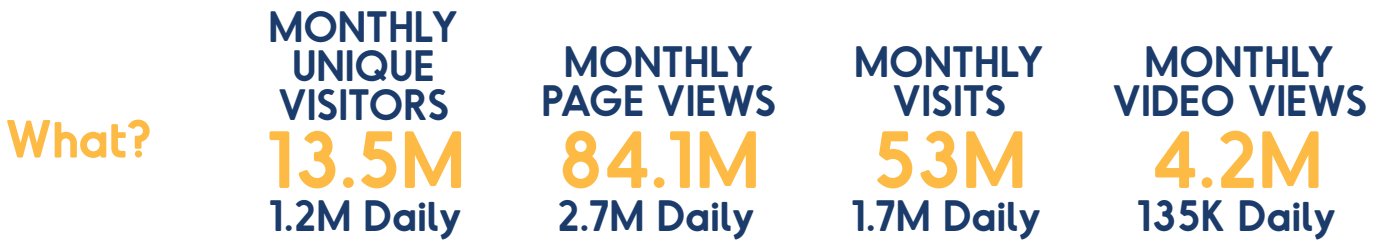


Metro.co.uk harnesses the power of the social web and a young audience while still having the journalistic rigour of a legacy newspaper brand. Edited by Deborah Arthurs, it is a site with heart and soul that often takes risks with its content and campaigns about issues it cares about.



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### % OF TRAFFIC BY DEVICE



### GENDER

