

# EVENT

EVENT magazine takes a fresh and exclusive look each week at everything in the world of modern culture. Covering a wide range of categories including film, music, comedy, food, celebrities and cars, it delivers content to appeal to a wide range of tastes. Edited by Gordon Thomson, it provides exclusive features, incisive interviews and award-winning columnists plus a must-read 7-day guide to all the week's best TV and Radio.



**Did you know?**  
**EVENT READERS ARE +78% MORE LIKELY TO BE INTERESTED IN ART & THEATRE**

## What?



**MILLION**  
**ABC**  
**CIRCULATION**  
**(TMOs)**



**MILLION**  
**WEEKLY**  
**READERSHIP**

## Where?

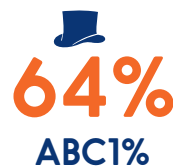


## Who?

### GENDER



**57**  
**AVERAGE**  
**AGE**



## Why?

### THEATRE BUFFS

**474,000**

EVENT readers visited the theatre last year  
 i147

### MUSIC LOVERS

**700,000**

saw a live music performance in the last year

### PAY TV FANS

**59%**

have either Sky, Virgin or BT TV