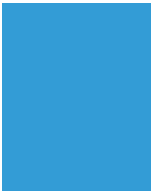


AD SIZES



Full page

Trim: W 270mm x H 351mm

Bleed: W 276mm x H 357mm
(3mm all round)

Type: W 250mm x H 312mm

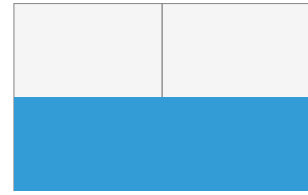


DPS

Trim: W 540mm x H 351mm

Bleed: W 546mm x H 357mm
(3mm all round)

Type: W 500mm x H 312mm

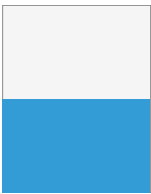


1/2 page DPS

Trim: W 540mm x H 175mm

Bleed: W 546mm x H 181mm
(3mm all round)

Type: W 500mm x H 156mm



1/2 page horizontal

Trim: W 270mm x H 175mm

Bleed: W 276mm x H 181mm
(3mm all round)

Type: W 250mm x H 156mm

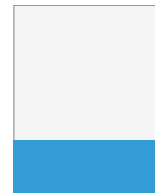


1/2 page vertical

Trim: W 135mm x H 351mm

Bleed: W 141mm x H 357mm
(3mm all round)

Type: W 125mm x H 312mm



10 x 7

Trim: W 270mm x H 100mm

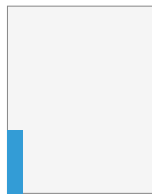
Bleed: W 276mm x H 106mm
(3mm all round)

Type: W 250mm x H 91mm



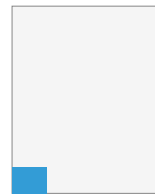
TV strip size 1

Type: W 30mm x H 105mm



TV strip size 2

Type: W 30mm x H 120mm



Brochure panel

Type: W 136mm x H 30mm

COUPON

Any ad sites that contain a coupon must adhere to the following two rules to avoid clashing coupons:

1. The coupon must be on the right hand side of the page
2. The coupon cannot run more than 50% across the page

*Sizes as per flexo printed papers.