

This is MONEY

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Edited by Simon Lambert and written by an expert team of journalists, it delivers the latest developments on everything from the financial world including investments, savings, holidays, pensions, mortgages and everything in between.



Did you know?
THISISMONEY.CO.UK
IS A MULTIPLE AWARD
WINNING FINANCIAL
WEBSITE

What?

MONTHLY UNIQUE VISITORS
3M
 113K Daily

MONTHLY PAGE VIEWS
13.3M
 429K Daily

MONTHLY VISITS
7.3M
 237K Daily

% OF TRAFFIC BY DEVICE

Where?



38%



(Browser & App)



(Browser & App)


Who?

GENDER

54% 
 46% 

45
 AVERAGE AGE


70%
 ABC1%


41%
 35-54
 YEAR OLDS

Why?

1/2
 have ISA, investments or
 premium bonds

£28,200
 Average savings and
 investments

24%
 more likely to buy/sell home
 in next 12 months