

SPORT

We've got it covered

We reach more sports fans every day than any other publisher.

“ 1/2

say our coverage is a great place for brands to grab my attention ”

Daily
7M

Weekly
15M

Monthly
19M



FOOTBALL



4.9M
daily fans

RUGBY



2.4M
daily fans

TENNIS



2.3M
daily fans



Award winning Journalists

Martin Samuel, Oliver Holt, Matt Lawton, Gavin Brown



Star Studded Columnists

Sir Clive Woodward, Michael Owen, Jamie Redknapp, Peter Crouch, Stuart Broad, Nasser Hussain, David Lloyd, Andrew Castle, Toby Flood

CRICKET



2.1M
daily fans

MOTOR RACING



1.9M
daily fans

GOLF



1.3M
daily fans

Our All Star Line Up



3.1M
READERS
DAILY

PARIS BOW A BRIT SPECIAL FOR NORRIE

BRITAIN'S rising star Cameron Norrie declared he had produced 'the best tennis I have played in my life' after making a winning French Open debut.

On the day he broke into the world's top 100 for the first time, the British No.3 celebrated with a first-round victory after Peter Szlamczyk retired injured.

Norrie, 22, (main picture) was leading 6-3, 2-0 at the time and will now face French 15th seed Lucas Pouille.

Britain's Heather Watson (inset) also won in Paris yesterday, easily beating France's Oceane Dodin 6-3, 6-0.

French Open: Page 30

SPORTS: 2.2M
FOOTBALL: 1.7M
RUGBY: 1.5M
TENNIS: 0.7M
F1: 0.4M
GOLF: 0.3M
CRICKET: 0.6M

Metro's Sports pages are a must read for sports fans every morning. In fact, 35% jump straight to the back of the paper for their fix! According to its readers, Metro sport contains a perfect blend of post-match analysis, stats and interviews.



2.7M
READERS
DAILY

HOW HAVE CHELSEA GOT INTO SUCH A MESS?

Yes, they won the Cup but Blues need a new

WINNERS 2017

SPORTS: 2.2M
FOOTBALL: 1.5M
RUGBY: 1.5M
TENNIS: 0.8M
F1: 0.7M
GOLF: 0.5M
CRICKET: 0.8M

With some of the best journalists, reporters and pundits in the business, it's no surprise that the Daily Mail produces one of the best-read sports sections in the marketplace.



3.7M
READERS
DAILY

Cookie Policy | Feedback | Like 1.2M

MailOnline

Sport News Last updated: 10:53 BST, 29 May 2018

Home | News | U.S. | **Sport** | TV&Showbiz | Australia | Femall | Health | Science | Money | Video | Travel | Fashion Finder

Football | World Cup | Premier League | Champions League | Boxing | F1 | Rugby | Tennis | UFC | Cricket | Golf | Racing | eSports | Betting

Here's how to toast your big move! Champagne on their private jet and his wife kissing the Liverpool badge... behind the scenes of Fabinho's £44m switch to Merseyside



SPORTS: 2.6M
FOOTBALL: 1.9M
RUGBY: 1.0M
TENNIS: 0.7M
F1: 0.7M
GOLF: 0.5M
CRICKET: 0.8M

MailOnline Sport's audience is hooked on the easily digestible and varied content that the channel offers. It houses all the content and talent from the papers, but it's the breaking news and live coverage of all things Sport that really sets it apart.



2.9M
READERS
DAILY

UNITED IN FINAL

Jose the master tactician in hunt for silverware and, as Pochettino fails again, it's...

SPORTS: 2.3M
FOOTBALL: 1.6M
RUGBY: 0.9M
TENNIS: 0.8M
F1: 0.7M
GOLF: 0.5M
CRICKET: 0.8M

Alison Kervin heads up The Mail on Sunday Sports team and is the first female in the UK to become Sports Editor of a major national newspaper. Readers enjoy both the quality and variety of the content.