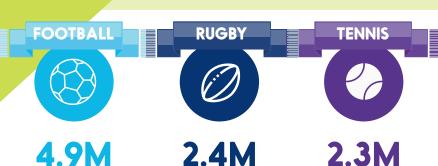


66 1/2 say our coverage is a great place for brands to grab my attention

Daily 7M

Weekly

Monthly 15M 19M





daily fans daily fans

daily fans

Martin Samuel, Oliver Holt, Matt Lawton, Gavin Brown



2.1M daily fans



1.9M daily fans



1.3M daily fans

Star Studded Columnists

Sir Clive Woodward, Michael Owen, Jamie Redknapp, Peter Crouch, Stuart Broad, Nasser Hussain, David Lloyd, Andrew Castle, Toby Flood



Line Up Our Gill



a must read for sports fans every morning. In fact, 35% jump straight to the back of the paper for their fix! According to its readers, Metro sport contains a perfect blend of post-match analysis, stats and interviews.

Metro's Sports pages are **SPORTS**: 2.2M **FOOTBALL: 1.7M RUGBY: 1.5M TENNIS: 0.7M** F1: 0.4M GOLF: 0.3M

CRICKET: 0.6M



With some of the best journalists, reporters and pundits in the business, it's no surprise that the Daily Mail produces one of the best-read sports sections in the marketplace.

SPORTS: 2.2M **FOOTBALL: 1.5M RUGBY: 1.5M TENNIS: 0.8M** FI: 0.7M **GOLF: 0.5M**

CRICKET: 0.8M



and his wife kissing the Liverpool badge... behind the scenes of Fabinho's £44m switch to Merseyside LIVERPOOL

MailOnline Sport's audience is hooked on the easily digestible and varied content that the channel offers. It houses all the content and talent from the papers, but it's the breaking news and live coverage of all things Sport that really sets it apart.

SPORTS: 2.6M **FOOTBALL: 1.9M RUGBY: 1.0M TENNIS: 0.7M** F1: 0.7M **GOLF: 0.5M CRICKET: 0.8M**



Alison Kervin heads up The Mail on Sunday Sports team and is the first female in the UK to become Sports Editor of a major national newspaper. Readers enjoy both the quality and variety of the content.

SPORTS: 2.3M FOOTBALL: 1.6M RUGBY: 0.9M **TENNIS: 0.8M** FI: 0.7M **GOLF: 0.5M** CRICKET: 0.8M