AD SIZES

Full page
Trim: H 286mm x W 232mm
Bleed: H 292mm x W 238mm
         (3mm all round)
Type: H 262mm x W 209mm

DPS
Trim: H 286mm x W 464mm
Bleed: H 292mm x W 470mm
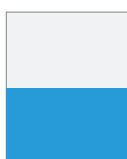   (3mm all round)
Type: H 262mm x W 436mm

½ page DPS
Trim: H 142mm x W 464mm
Bleed: H 148mm x W 470mm
         (3mm all round)
Type: H 128mm x W 436mm

½ page vertical
Trim: H 286mm x W 116mm
Bleed: H 292mm x W 122mm
         (3mm all round)
Type: H 262mm x W 103mm

½ page horizontal
Trim: H 142mm x W 232mm
Bleed: H 148mm x W 238mm
         (3mm all round)
Type: H 128mm x W 209mm

Gatefold

Outer gatefold
Trim: H 286mm x W 227mm
Bleed: H 292mm x W 233mm
         (3mm all round)
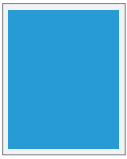Type: H 266mm x W 205mm
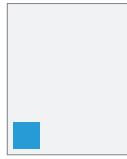

Gatefold flap
Trim: H 286mm x W 222mm
Bleed: H 292mm x W 228mm
         (3mm all round)
Type: H 266mm x W 199mm
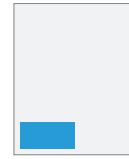
*Sizes as per flexo printed papers.

You Gallery

Full page
Type: H 262mm x W 209mm
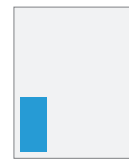
Single panel
Type: H 50mm x W 50mm

2 panel horizontal
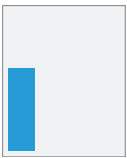Type: H 50mm x W 103mm

3 panel horizontal
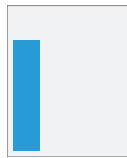Type: H 50mm x W 156mm

4 panel horizontal
Type: H 50mm x W 209mm

2 panel vertical
Type: H 103mm x W 50mm

3 panel vertical
Type: H 156mm x W 50mm

4 panel vertical
Type: H 209mm x W 50mm

5 panel vertical
Type: H 262mm x W 50mm

*Sizes as per flexo printed papers.

FILE SPECIFICATION

- All files transmitted to us should be in Adobe Portable Document Format (PDF)
- Files should be sent to the size of the media box
- Files should be sent in with a transparent background
- Files should be sent in the form of PDF 1.3 via one of the options below, and must be PDF/X-1a compliant
- Colour CMYK. Pantone with appropriate CMYK Mapping is accepted but not recommended
- Fonts - All fonts MUST be embedded, Type I or True Type only
- Neither custom transfer functions nor custom halftones are accepted
- Image resolution: Magazine 300dpi

FILE PREPARATION

- Ink weight should not exceed 360%
- Reverse out white or coloured text should be no smaller than 10pt bold and should not be compressed
- Reverse out text should not be more than two colours
- Small letters with fine serifs should not be used for reversals
- Body text must be single colour or two colour at most, and no less than 8pt in size and also not compressed
- Line weight must not be less than 1pt

COLOUR IMAGE PARAMETERS

- You Magazine ICC profile:
  Text – PSR_LWC_STD_V2_PT.icc
  Covers – PRI_HWCWF_EX880_GMGsm_V10_120209.icc
- Total ink weight = 360%
- Max black 100%