

## AD SIZES



### Full page

Trim: H 326mm x W 239mm  
 Bleed: H 332mm x W 245mm  
 (3mm all round)  
 Type: H 291mm x W 214mm



### DPS

Trim: H 326mm x W 478mm  
 Bleed: H 332mm x W 484mm  
 (3mm all round)  
 Type: H 291mm x W 448mm



### ½ page DPS

Trim: H 163mm x W 478mm  
 Bleed: H 169mm x W 484mm  
 (3mm all round)  
 Type: H 145.5mm x W 448mm



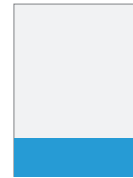
### ½ page horizontal

Trim: H 163mm x W 239mm  
 Bleed: H 169mm x W 245mm  
 (3mm all round)  
 Type: H 145.5mm x W 214mm



### ½ page vertical

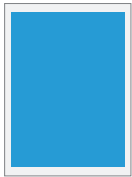
Trim: H 326mm x W 119mm  
 Bleed: H 332mm x W 125mm  
 (3mm all round)  
 Type: H 291mm x W 107mm



### ¼ page horizontal

Trim: H 81.5mm x W 239mm  
 Bleed: H 87.5mm x W 245mm  
 (3mm all round)  
 Type: H 71mm x W 214mm

## AD SIZES – Critics' section



### Full page

Type: H 291mm x W 209mm



### Half page horizontal

Type: H 145.5mm x W 209mm

## Critics Column Sizes

6 column grid size (rounded)

1	2	3	4	5	6
32mm	68mm	103mm	138mm	174mm	209mm

\*Sizes as per flexo printed papers.

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## FILE SPECIFICATION

- All files transmitted to us should be in Adobe Portable Document Format (PDF)
- Files should be sent to the size of the media box
- Files should be sent in with a transparent background
- Files should be sent in the form of PDF 1.3 via one of the options below, and must be PDF/X-1a compliant
- Colour CMYK. Pantone with appropriate CMYK Mapping is accepted but not recommended
- Fonts - All fonts MUST be embedded, Type I or True Type only
- Neither custom transfer functions nor custom halftones are accepted
- Image Resolution
- Magazine 300dpi

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## FILE PREPARATION

- Ink weight should not exceed 360%
- Reverse out white or coloured text should be no smaller than 10pt bold and should not be compressed.
- Reverse out text should not be more than two colours
- Small letters with fine serifs should not be used for reversals
- Body text must be single colour or two colour at most, and no less than 8pt in size and also not compressed
- Line weight must not be less than 1pt

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## COLOUR IMAGE PARAMETERS

- Event Magazine ICC profile. (PSI\_NP\_Ex88\_V2.icc)
- Total ink weight = 360%
- Max black 100%