

PRINTED POLYTHENE

- Notice of printed polythene requirements must be 4 weeks prior to publication date.
- Pricing for printing on the polythene can only be confirmed on receipt of the artwork from ANL.
- 25 micron film.
- Reel sizes are determined by the format of the largest item in the bag, and also the combined calliper (bulk) of all of the Inserts.
- Upon the date that the Printer receive an order from ANL for a printed polybag, the Printer shall check the proposed bag content to establish the largest size product within that bag, as it is the largest format which determines the width of the polythene reels ordered by the Printer for the printing process.
- The largest size normally being that of the host product, Event Magazine - the printed poly is then ordered to accommodate and meet the size of this title.
- If a full size Tabloid is already present on an ANL Onsert plan prior to the printed poly being ordered, then the printed poly will be sized to accommodate a full size tabloid.
- If a full size tabloid Onsert booking is received by ANL after the printed polybag has been ordered then the Printer will be unable to fit the tabloid into the printed polythene bag unless it is endorsed folded.
- To overcome this problem ANL must check if a printed polybag is present on the ANL plan if a tabloid newspaper or similar large format is required.
- To prevent such an issue occurring, ANL must check if a booking has been placed for a printed polybag prior to accepting a booking for a tabloid newspaper or similar large format Onsert.
- ANL should also check if any product larger than the host product can otherwise be accommodated within a clear non-printed polybag region or regions, or whether it may be endorsed folded to fit within the printed polybag.
- Summary: Printed polythene is effectively on a reel width bespoke to the volume booked. Once ordered the printed polythene dictates the format of the Onsert content.